

**NNMH Annual General Membership Meeting
2019-2020
October 24, 2019**

**An overview of the strategic planning process
FINDING OUR WAY BACK TO OUR MEMBERS
STRATEGIC PLANNING PROCESS
OCT. 5TH & 6TH 2010**

**With a review of the NNMH's activities from
2015-2019 & NOW**

Top priorities from the members survey

- Re-invent and revitalize the NNMH to become a respected, visible, vocal and bold advocate for consumers...
- Become a strong, national, unifying voice for consumers. Grow a diverse and inclusive membership.
- Address internal weaknesses re: resources, capacities, and governance issues...
- Reach out to the consumer community and create a platform for linking individuals and groups together to build solidarity and unity of purpose.
- Build capacity for peer support, create provincial networks and strengthen leadership through training, education and strengthening accountability.
- Fearlessly advocate on issues of importance to the membership with 'powerful others' including: support for education, training and employment, developing a peer support workforce and empowerment programs, promote recovery, privacy, criminalization, housing, quality of life and social inclusion.

Top priorities from the members survey

- Advocate for funding to support a consumer workforce, empowerment activities, and the inclusion of peer support as a 'best practice' in health and social services.
- Promote the importance of peer support and consumer inclusion in delivering services and leading anti-stigma, discrimination reduction programs.
- Educate the public, stakeholders and governments about recovery, and the value of consumer leadership.
- Emphasize our person-hood (not illness), our strengths (not limitations), that mental health difficulties are a fully human experience and not something to be eradicate
- Develop partnerships and alliances with other stakeholder groups who share our goals.

STRATEGIC PLANNING – STEPS TAKEN

“The Board and staff of the NNMH undertook a consensus-based planning process to revitalize the mission, vision and values.

Drawing on the feedback from its members it set priorities to strengthen the organization to better respond to the desires of the membership and become a strong, unified and credible national consumer voice.

The Board and staff of the NNMH undertook a consensus-based planning process to revitalize the mission, vision and values.

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This is but the beginning of a planning process and further engagement of the membership will be required to confirm the new mission and the priorities set. The results of these deliberations is reflected in the following document. “

finding our way back to our members

Neasa Martin

October 30, 2010

Our Strategic Direction

1. Develop a strong, sustainable organization
2. Build a responsive & accountable member-driven organization
3. Deliver a strong, unified & credible national consumer voice
4. Strengthen its influence by working with key organizations.

Develop a Strong Sustainable Organization 2015 – 2019

Measures taken	Results achieved	Output and outcome
<p>NNMH has continued to build the leadership of the board making board recruitment a priority.</p> <p>Posting on the website, outreach through social media and word of mouth to the psychosocial consumer and mental health communities, organization and networks.</p> <p>Board, committee and membership meetings are conducted virtually via teleconference, e-mail and or telephone.</p> <p>The NNMH meet its fiduciary responsibility conducting a full audit yearly plus maintaining and filing records for our corporate and charitable status.</p> <p>Regular book-keeping and administration. Maintains insurance through membership with Addiction Mental Health Ontario (AMHO) an umbrella organization of over 200 mental health service agencies and consumer organizations.</p>	<p>The board has implemented an interim process to invite new board members based on the skills needed by the organization.</p> <p>NNMH Board, committee, and membership meetings are conducted virtually via teleconference, web conferencing, e-mail and or telephone as indicated in policies of the organization.</p> <p>The board created two new committees: the communications and social media committee and the research committee. The board also maintains the finance committee with an additional responsibility of human resources.</p> <p>The policy and procedure manual has been updated to include changes to process and procedures for financial management, virtual meetings, board, committee, and membership.</p> <p>Orientation manual has been developed but not delivered throughout the period of this grant. A formal process for volunteer recruitment has not yet been defined.</p> <p>Membership benefits: reasonable corporate insurance rates, group rates, health plans and legal consultation services.</p>	<p>Over the period of this grant there have been:</p> <ul style="list-style-type: none"> • 15 board meetings and meeting minutes. 12 committee meetings. • Terms of reference for committees will be developed by the committee members. • Interim process for board recruitment has engaged 3 new board members. • A director's position was created as well as a position for a communications and social media director. • Updated policy and orientation manual. • Five full completed annual audits • Develop a fund development plan for NNMH; • liability and content insurance, access to legal consultation, conference subsidies, and participation in AMHO events.

Build a responsive accountable organization 2015-2019

Measures taken -	Results achieved	Output and outcome – next steps
<p>2015 the NNMH web site redevelopment with SOFA included both NNMH and the Canadian Coalition of Alternative Mental Health Resources (CCAMHR) website.</p> <p>Continue developing the platform to dialogue with community on issues and concerns</p> <p>Ongoing review for ease of access. 2016 the redevelopment included accessibility options. Contracting with Essential Accessibility</p> <p>2018 the board seat was created for a communications and social media director to support the development and management of a communications committee.</p> <p>Planning for board development strategic planning and succession planning was discussed with the board and United Way was contacted. CCDS offered support in strategic planning.</p>	<p>NNMH website has been redeveloped to include accessibility options.</p> <p>Accessible options, logo and app provided by Essential Accessibility has supported and developed the landing page for the NNMH ensuring compliance with international standards.</p> <p>Communications and social media committee has been coordinated to manage the social media and communications for the NNMH and the CCAMHR planning.</p> <p>At the time they were unable to help us but advised that in the fall 2019 there would be availability.</p>	<p>Coordinated efforts for communications website, social media and alternative forms of communications.</p> <p>Use of the app extends to the member organizations of the NNMH. The development of the landing page. Ongoing support development and use of the app and ongoing service and support are in-kind.</p> <p>Committee structure and meetings minutes to record activities. Terms of reference and communication plans will be developed 2019.</p> <p>In both cases capacity issue with no funding to provide opportunity for face to face interaction.</p>

Deliver a unified credible consumer voice

Measures taken	Results Achieved	Outcomes and Outputs – next steps
<p>Cross country consultations with OSS on identifying gaps and determining community needs (2016).</p> <p>Outreach to Provincial – Regional – Territorial – Networks and Organizations ongoing from prior to 2015.</p> <p>Consultation with community across the disability community: the CRPD, Mad Canada, Accessibility and Inclusion Legislation, Disability Tax Credit.</p> <p>Reunite around the Canadian Coalition of Alternative Mental Health Resources (CCAMHR) engage membership.</p> <p>NNMH participates in work with Civil Society on the UNCRPD. In 2015 Mad Canada Reporting Group asked NNMH to endorse and support the Mad Canada Shadow Report. NNMH continues to support the work of Mad Canada Reporting Group.</p> <p>Disability and work in Canada November 2017 International Day of Persons with Disabilities – sponsored government activity.</p> <p>UNCRPD meetings with civil society 2015-2019</p>	<p>Overview of the mental health needs of community members across Canada. Met with individuals from the Mad Shadow Reporting group in NWT – Montreal.</p> <p>March 2019 – data base and directory consumer psychosocial December 2018.</p> <p>Outreach includes; Mad Canada, Mad Society of Canada, NEADS, the NCPLE consumer committee of the CMHA National office, provincial and regional networks.</p> <p>Outreach to the membership of the CCAMHR and engage the community to participate in the reconstitution of the CCAMHR web site</p> <p>NNMH participated UN International Day of Persons with Disabilities December 2015. 2016 presented from the Mad Shadow Report. Attended the December 3rd activities 2016-2017-2018.</p>	<p>Overview of the needs in the mental health community and the services of lack of services.</p> <p>NNMH supported the production of the Directory of Consumer Survivor March 2019.</p> <p>The participation of persons with lived experience of psychosocial disabilities participating in and informing on issues relevant across the disability community.</p> <p>Searching out community members interested in establishing ground work re: determining the guiding principles, mission, activities and priorities of building a national group,</p> <p>The NNMH participates in meetings of civil society to provide input on the UN Convention on the Rights of Persons with Disabilities (CRPD) to further the work that Canada is doing on the CRPD. NNMH presented at a forum on Medical Assistance in Dying during the first phase of the MAID Legislation Bill C-14 decisions of June 2016.</p>

Strengthening our influence working in partnership & collaboration with key stakeholders and organizations

Measures taken -	Results achieved	Output - next steps
<p>NNMH has reconnected with previous partners, specifically, Interrelate - international consumer led group (IIMHL)</p> <p>The Canadian Alliance for Mental Illness and Mental Health (CAMIMH)</p>	<p>Interrelate Meetings 10 via skype from 2015 - 2017. Ongoing via social media platform to date.</p> <p>Participated in Mental Illness Awareness week from 2015-2019. Attended associated meetings.</p>	<p>Ongoing participation when there are meetings. NNMH will reach out once again.</p> <p>Membership fees were paid from 2015-2018. Funding was unavailable and NNMH withdrew membership at this time.</p>
<p>Addiction Mental Health Ontario (AMHO) member prior to 2015. AMHO is a provincial umbrella organization representing over 200 mental health and addiction program services and non-profit organizations 2015-2019.</p>	<p>NNMH attended yearly AGM and membership meetings.</p> <p>In 2015-2019 attended a total of eight meetings. Participated in 6 webinars and attended two public forums.</p>	<p>Membership services includes subsidies for participation at meetings, access to in expensive corporate insurance possible group health plans and legal consultation services.</p>
<p>Lived Experience Recovery Network (LERN). Lengthy ongoing reciprocal relationship with a regional network of consumer peer organizations across Northeastern Ontario. A founding member of the CCAMHR - NNMH participates and supports events and attends AGM meetings.</p>	<p>Attended four LERN annual meetings.</p> <p>In addition, yearly membership meetings, events and workshops.</p>	<p>Ongoing relationship with LERN in shared learning activities and workshops. Participates and contributes to consultations and requests for information on issues of concern for the mental health community and cross disability community.</p>
<p>Research Project and consultation for Ontario Schizophrenia Society - Graham Boeck Foundation Funding(OSS/GB). Contacted for their subject matter expertise and connections within the psychosocial disability community, networking expertise in peer support and alternative opportunities</p>	<p>The national coordinator participated in cross country consultations with OSS/GB project to determine mental health needs within the provinces and territories (p/t). Survey distribution and two follow up meetings with participants who attended the p/t meetings</p>	<p>Community needs assessment and report regarding mental health needs from a broad cross section of social service and health organizations, government bureaucrats and persons with lived experience discussing cross disability needs. OSS paid honorariums to the NNMH account.</p>

Strengthening our influence working in partnership & collaboration with key stakeholders and organizations continued

<p>Canadian Alliance for Mental Illness and Mental Health (CAMIMH) is a network of professional, corporate and consumer mental health organizations 2015-2019</p>	<p>Lobbying alliance involved in pressuring the federal government into making mental health a priority. As a paid member strategic planning meetings, and attended 12 events for 2 yearly national campaigns 2015-2019</p>	<p>Advocacy platforms 2015 – 2019 Launched the Mental Health Now! Policy document. October 2018 call to action recommendations 1. Mental Health Parity with physical health. 2. Increased funding = Increased Access. Funding should increase from 7.2 percent of the health spending to 9 percent.</p>
<p>Council of Canadians with Disabilities (CCD) – NNMH is the only grassroots consumer psychosocial disability organization at the table. 2015-2019</p> <p>National Accessibility and Inclusion Project - Alliance 2016 2018</p>	<p>Participants at regularly scheduled teleconference and video conference meetings (18-24) 2015 - 2019</p> <p>The national coordinator participates on Mental Health sub-committee the CCD Human Rights and Social Justice committee Attended four face to face Annual General Members meetings 2015 - 2019.</p>	<p>CCD has provided a platform for the NNMH to advance the advocacy efforts of the network by increasing the awareness, understanding and well-being of Canadians with psychosocial disabilities and those who experience the impact of mental illness and mental health conditions due to other cognitive, intellectual, episodic, sensory, or physical conditions and abilities.</p>
<p>Canadian Civil Society CRPD Parallel Report Group – Facilitated by Steve Estey and the Secretariat – CCD</p>	<p>2015-2019 Attended all meetings relating to the work of the UN CRPD during the first week in December. Activities carried out in person and via social media or telephone.</p>	<p>Participated in the activities around the work of the CRPD including the CRPD Committee’s 16th Session. (March 20 - April 7, 2017). Meetings 2015-2018.</p>
<p>Canadian Centre on Disability Studies (CCDS) together with the lead partner, the Disabled Women’s Network of Canada (DAWN Canada) and “Intersectionality and Disability: Understanding the Intersectional Forms of Discrimination and Inequality Impacting Persons with Disabilities.</p>	<p>Other partner organizations for this project: Egale Canada Human Rights Trust (EGALE); the National Network for Mental Health (NNMH), and the British Columbia Aboriginal Network on Disability Society (BCANDS). Project Oct 17, 2017 to March 31, 2018. Face to face meeting in Ottawa Teleconferences.</p>	<p>Increasing knowledge and understanding, and suggesting approaches for addressing recommendations and concerns outlined in the Concluding Observations adopted by the UNCRPD following Canada’s appearance before the UNCRPD in April 2017.</p>
<p>DAWN Canada - the Disabled Women’s Network of Canada have been most supportive NNMH’s orientation and participation within the disability community and instrumental to ensure the inclusion of all in this work.</p>	<p>Continue our work with DAWN on public policy and our work in intersectionality through psychosocial disability lens. More than a Footnote.</p>	<p>We will be providing DAWN Canada with access to practical best practices in mutual- aid/self-help grassroots models of support & tools developed by people with lived experience and used internationally within the disability community.</p>

Carmela Sebastiana Hutchison

1961-2019

Carmela Hutchison: a feminist disability leader, one of Canada's most outspoken mental health and disability consumer activist and advocates. Was a woman who gave every waking moment to others including but not limited to her passionate advocacy work on the issues of Medical Assistance in Dying, appearing before a committee when she was in critical condition herself.

Carmela served as a leader and mentor in many national organizations for over four decades. A life time member of the NNMH and proud of it Carmela continued to share her wisdom, support, and opinion, even beyond her tenure on the NNMH Board . She made sure that the NNMH was present and mentioned always, particularly when there was no representation from the NNMH.

Carmela passed away early on the morning of Monday, August 19th, 2019 after a short illness and hospitalization. A mentor, a friend, and a true advocate, Carmela was an important voice for our community and across the disability movement. She will be missed and most definitely not forgotten: as we continue to be there **IN SERVICE OF OTHERS.**